

THE
 Plasma Pen™
UPDATE



01

REAL RESULTS

CLIENT LONGEVITY

These incredible results were achieved over 16 months by one of our expert trainers, Mandy Charlish, using a combination of Plasma Pen and Fusion8 treatments.

The client originally began with Plasma Pen treatments before moving onto regular Fusion8 Hyper treatments alongside 2 Warm Plasma sessions to continue improving overall skin health, texture, firmness and radiance.

This is such an important reminder that healthy skin is a journey, not a race.

Consistent treatments, proper home care, practitioner guidance, and educating clients on realistic expectations are key to achieving long-term results like these.

Plasma technology is not just about quick fixes – it's about supporting skin function, regeneration and confidence over time.



02

FUSION

Designed to perform. Built to stand out.

"Honestly one of the easiest devices I've used in clinic. The touch screen is so smooth, everything is laid out properly, and it just feels premium from the second you switch it on. You can tell it's been designed by people who actually understand treatments and clinic flow."

Fusion8 combines advanced plasma technology with a sleek, modern design that clinics genuinely love having in their treatment rooms.

One of the things our technicians mention time and time again is just how easy Fusion8 is to use.

The large touch-screen display, clean layout and simple navigation make moving between modalities and settings quick and seamless during treatments.

- No complicated menus.
- No guess work.
- Just smart technology designed for real clinic environments.

From first use, Fusion8 was built to feel premium, intuitive and efficient – helping practitioners focus more on treatments, results and client experience.

[SEE FUSION](#)



WHAT OUR TECHNICIANS ARE SAYING ABOUT FUSION8

"One of the biggest things I've noticed with Fusion8 is how versatile it is for inflammatory skin conditions. Clients struggling with redness, irritation, acne, rosacea and compromised skin barriers are seeing improvements not just in how their skin looks, but how it feels overall. The skin appears calmer, healthier and more balanced over time. It's become a huge part of my clinic because clients are actively looking for treatments that support long-term skin health, not just quick fixes."



WEBINAR

Last month we hosted a live session with Dr Judey Pretorius and Ansa Bronkhorst, exploring how clinics are using plasma technology to support inflammatory skin conditions, skin health, and advanced rejuvenation protocols.

FEATURED SPEAKER

Dr Judey Pretorius, founder of Biomedical Emporium®

SESSION HIGHLIGHTS

How cold plasma supports compromised and inflamed skin
The science behind ozone plasma and skin regeneration
Treatment approaches for acne, rosacea, eczema, and psoriasis
How clinics are introducing advanced skin protocols with minimal downtime
Real treatment discussions, protocols, and practitioner insights

Missed it? The full replay is available to watch now.

WATCH REPLAY



05 THE FUSION FACIAL

THE TREATMENT CLIENTS KEEP COMING BACK FOR.

The Fusion Facial has quickly become one of the most talked about treatments inside clinics using Fusion8 – and for good reason.

This is not just another facial.

The Fusion Facial combines advanced plasma technologies to rejuvenate, restore and support overall skin health on a much deeper level. Designed to help calm inflammation, improve skin function, stimulate collagen production and encourage healthier-looking skin over time, it delivers a treatment experience that feels both results-driven and restorative.

Clients love it because their skin feels healthier, calmer, brighter and more refreshed after treatment – not stripped, aggressive or overworked.

Clinics love it because it fills a huge gap in the market.

More clients are now looking for treatments focused on skin health, barrier repair, inflammation support and long-term rejuvenation rather than harsh, invasive procedures with excessive downtime.

The Fusion Facial answers that demand perfectly.

Suitable for concerns including:

- Redness & inflammation
- Acne-prone skin
- Sensitive or compromised skin
- Dullness & dehydration
- Skin ageing
- Uneven texture
- Overall skin rejuvenation



UPDATE: FIND A TECHNICIAN

Our Find a Treatment listings are now LIVE.

This means potential clients searching for PlasmaPen, Fusion8 and CoolJet treatments can now find trained technicians and clinics directly through our treatment locator.

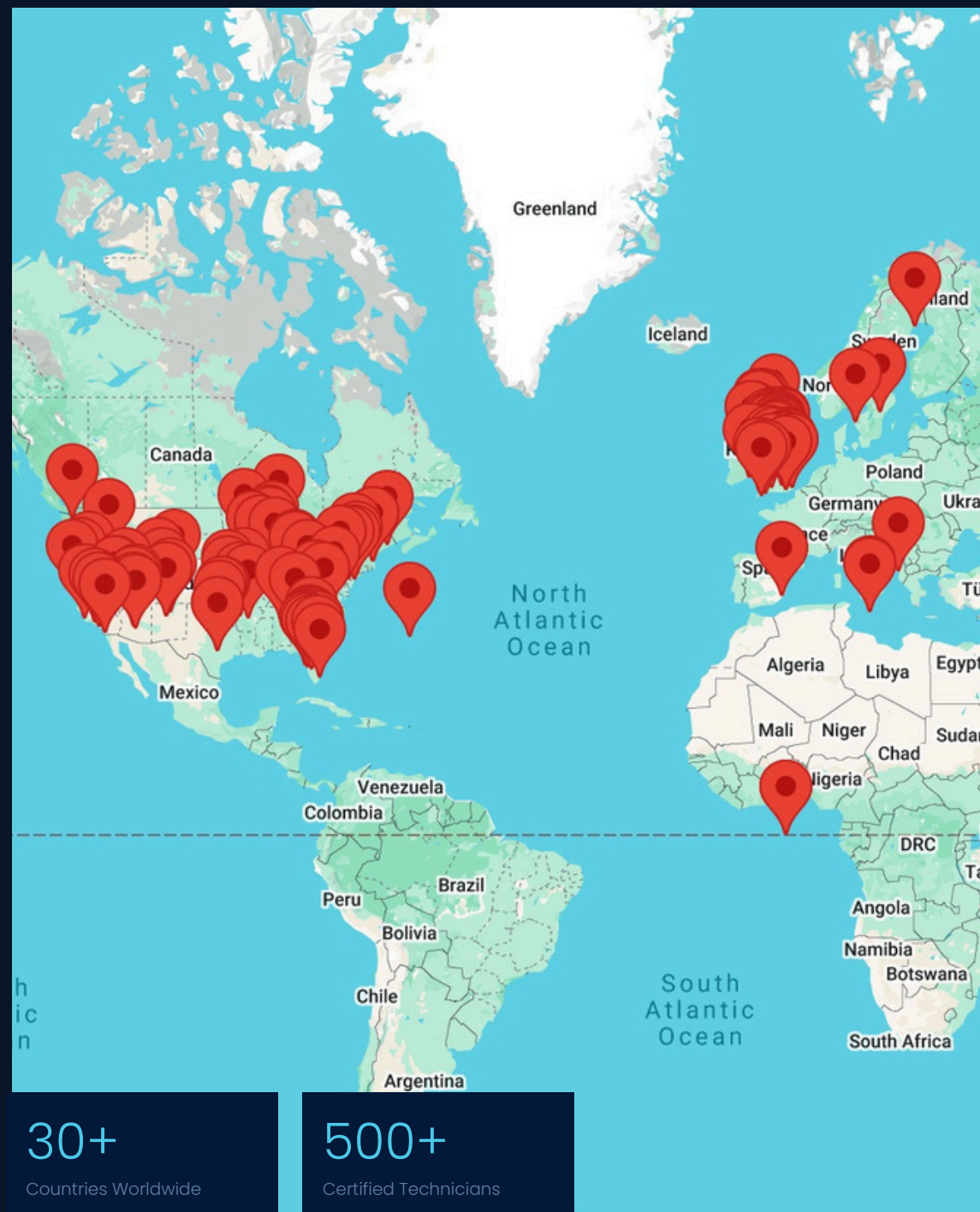
Have you checked your listing yet?

Make sure your clinic details, contact information, treatment offerings and social links are all up to date so clients can easily discover and contact you.

If you are a trained technician and cannot see your business listed yet, please contact the team so we can help get your profile live.

This is a huge opportunity to increase visibility, attract new enquiries and help more clients discover the treatments you offer.

TECHNICIAN DIRECTORY



07

PRODUCT FOCUS

[VISIT HERE](#)



STEMCELLS & SCALP FIX BUNDLE



**TREATMENT GOWN
(WITH DEVICE LOGO)**



**PLASMAPEN™ BRIGHTENING
ESSENCE AND BRIGHTENING CREAM
BUNDLE**



**PLASMAPEN™ CLIENT
AFTERCARE KIT**



**TREATMENT HEADBAND
(WITH DEVICE LOGO)**



FUSION STARTER KIT

08

PRODUCT SPOTLIGHT

Enhance your plasma treatments with greater precision, control and client experience using our professional Airbrush System.

Designed to work seamlessly alongside PlasmaPen serums and plasma treatments, this advanced system uses compressed air technology to transform skincare and scalp serums into a fine mist — helping support quicker, deeper absorption into the skin and scalp.

HOW TO USE

Use alongside plasma treatments and PlasmaPen serums to support enhanced product penetration and even application across the treatment area.

The dual-action trigger allows for smooth, controlled delivery, making treatments feel seamless and comfortable for both practitioner and client.

IDEAL FOR

- Fusion Facial treatments
- Hair & scalp protocols
- Post-plasma serum application

Crafted from premium materials, the Airbrush System is durable, professional and easy to clean — making it the perfect addition to modern clinics looking to elevate their treatment offering.

[LEARN MORE](#)



09

MAY TREND

THE HEALTHY SKIN ERA

As we move into wedding season, summer holidays and event season, clients are increasingly looking for healthy, radiant skin that looks fresh, clear and naturally glowing — without heavy downtime or aggressive treatments.

The demand for “glass skin” and skin health-focused treatments continues to rise, with clients prioritising long-term skin quality, hydration, clarity and collagen support over overly invasive procedures.

WHY CLIENTS ARE BOOKING

- Clear, glowing skin
- “Glass skin” treatments
- Pre-event skin prep
- Acne & inflammation support
- Skin texture refinement
- Hydration & barrier support
- Collagen stimulation
- Ongoing skin maintenance

WHY CLINICS ARE LOVING IT

Clients are moving toward treatment plans focused on long-term skin health rather than one-off treatments, creating stronger retention, repeat bookings and consistent monthly revenue opportunities for clinics.

With demand growing around “glass skin” and healthy skin-focused treatments, clinics are also seeing increased interest from younger demographics looking for preventative and restorative treatments with minimal downtime.



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OUR TIP OF THE MONTH:

AFTERCARE IS KEY

Great treatments deserve great aftercare.

One of the best ways to improve client experience, support results and increase retail revenue within clinic is by sending clients home with a dedicated aftercare kit following their Fusion treatments.

Laura's "4 Cs of Fusion" keeps aftercare simple, effective and easy for clients to follow:

CALM

Support and soothe the skin using Advanced Healing Repair Lotion alongside Colloidal Silver to help maintain skin comfort and recovery.

LOTION

COOL

Pink Gel Masks are perfect for helping cool, refresh and calm the skin post-treatment — especially after more intensive sessions.

MASKS

CLEAN

Alcohol-free wipes help keep the treatment area clean without causing unnecessary irritation or dryness.

WIPES

COVERED

A tinted SPF is essential to help protect vulnerable skin post-treatment while still allowing clients to feel confident day to day.

SPF

UPCOMING WEBINAR

EVENT DETAILS

May 22nd 2026

GMT London 18:00 · EST New York 13:00 ·
PST California 10:00

Kimberly Jenkins & Ansa Bronkhorst

SESSION HIGHLIGHTS

- Incorporating plasma technology into hair and scalp treatment protocols
- Supporting scalp health, inflammation and compromised scalp conditions safely
- Real treatment approaches currently being used in clinic settings
- How to introduce hair restoration and scalp treatments safely and effectively

REGISTER HERE

**JOIN OUR
FUSION
TECHNOLOGY &
TRICHOLOGY
WEBINAR**

FRIDAY 22nd MAY
GMT (London): 18:00
EST (New York): 13:00
PST (California): 10:00

SIGN UP VIA [zoom](#)

**FUSION
8**

**BAUMAN[®]
MEDICAL**

Hosted by: **Kimberly Jenkins** | WTS-Certified Trichologist
Ansa Bronkhorst | Head of International Training

VOGUE

COSMOPOLITAN

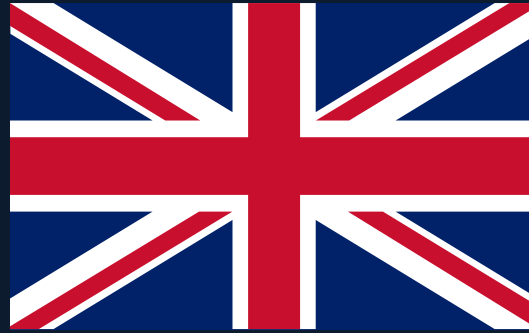
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12

UPCOMING ROADSHOWS



One of the biggest highlights recently was our Fusion Plasma Workshop in Liverpool – and honestly, the response was incredible.

We had such a brilliant day meeting technicians, clinics, and business owners face-to-face, giving people the chance to properly experience

Fusion technology, ask questions, watch live demos, and understand what makes this device so different.

The feedback from Liverpool has been amazing, and it confirmed exactly why these in-person workshops matter so much.

So... we're taking Fusion on the road ✈️

NEXT STOP:

📍 **London** – Monday 1st June 2026

AND AFTER THAT, WE'RE HEADING TO THE US FOR OUR FUSION WORKSHOP TOUR:

🇺🇸 **Florida** – Sunday 26th July 2026

🇺🇸 **South Carolina** – Tuesday 28th July 2026

🇺🇸 **Ohio** – Thursday 2nd August 2026

🇺🇸 **New York** – Sunday 5th August 2026

These workshops are designed to give clinics and practitioners a real hands-on look at Fusion technology, treatment possibilities, business opportunities, and how these treatments can fit into modern clinics.

If you've been curious about Fusion, considering expanding your treatment menu, or simply want to see the technology in person – this is the perfect opportunity.

[FIND OUT MORE](#)



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